Racial Equity, Homelessness, & COVID-19

Housing Not Handcuffs

National Law Center on Homelessness & Poverty
Today’s Panelists

David Peery, JD, Class Representative, Pottinger v. Miami, Camillus Health Consumer Advisory Board

Khadijah Williams, DC Education Organizer

Tristia Bauman, Senior Attorney at the Law Center

Bernard Guinyard, Head of Diversity and Inclusion (D&I) at Goodwin

Rachel Flores, Emerson National Hunger Fellow at the Law Center
Webinar Housekeeping

Your Participation

• Please submit your text questions and comments using the Questions panel.

• Please raise your hand to be unmuted for verbal questions.

Note: Today’s presentation is being recorded and may be posted as a resource.

@nlchphomeless
We must end systemic racism!
# Race & Homelessness

## Counts and Rates by Race/Ethnicity, 2019

<table>
<thead>
<tr>
<th>Total or Rate</th>
<th>Rate Per 10,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pacific Islander</td>
<td>159.8</td>
</tr>
<tr>
<td>Native American</td>
<td>66.6</td>
</tr>
<tr>
<td>Black</td>
<td>55.2</td>
</tr>
<tr>
<td>Multiracial</td>
<td>35.3</td>
</tr>
<tr>
<td>Hispanic/Latinx</td>
<td>21.7</td>
</tr>
<tr>
<td>White</td>
<td>11.5</td>
</tr>
<tr>
<td>Asian</td>
<td>4.1</td>
</tr>
</tbody>
</table>
Racism & Housing Policy

• Segregation  
  • High-poverty communities  
  • Network impoverishment  
• Discriminatory rental admission policies  
  • Source of income  
  • Criminal or eviction history  
• Housing cost burdens  
• Eviction
Racism & Criminalization of Homelessness

- Mass incarceration
- Disproportionate enforcement
  - Arrests
  - Citations
  - Stopped and searched
- Fines and fees
  - Debtors’ prisons
- Exclusion from public space
  - Move-along orders
  - Stay away orders
  - Trespass bans

People without housing are 11 times more likely than housed people to go to jail.

#housingnothandcuffs
Poll

Will you use what you learned today in your advocacy on behalf of people experiencing homelessness during COVID-19 and beyond?
Housing Not Handcuffs Campaign

- Endorse
- [www.housingnothandcuffs.org](http://www.housingnothandcuffs.org)
  - Resources
    - Talking points
    - Sample legislation
  - Research
- Connect with allies
  - Housing Not Handcuffs listserv
  - @nlchphomeless
  - #HousingNotHandcuffs
Support the Work

Housing is Public Health. Housing is a Right.

This crisis presents tremendous challenges, but is bringing necessary attention to housing as healthcare.

Your support, no matter how large or small, protects and aids our most vulnerable neighbors.

nlchp.org/donate
Contact Information

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@gotnoplace

NATIONAL LAW CENTER ON HOMELESSNESS & POVERTY
Racial Equity, Homelessness And COVID-19

THE PERSPECTIVE FROM MIAMI

A PRESENTATION TO THE NATIONAL LAW CENTER ON HOMELESSNESS AND POVERTY

JUNE 3, 2020

David V. Peery, JD
Class Representative, Pottinger v City of Miami
Chair, Advocacy Committee Camillus Consumer Advisory Board
# Unhoused Persons Face Three Overlapping Pandemics

<table>
<thead>
<tr>
<th>Housing Crisis</th>
<th>COVID Crisis</th>
<th>Criminalization</th>
</tr>
</thead>
<tbody>
<tr>
<td>Miami is nation’s 2nd worst market for affordable housing</td>
<td>Disparate Impact of infections</td>
<td>Public Health Effects of Criminalization and Racism</td>
</tr>
<tr>
<td>Approximately 1,500 unsheltered persons</td>
<td>Disparate number of deaths</td>
<td>Political leaders enacting ordinances against serving food to the homeless</td>
</tr>
<tr>
<td>Disproportionate number are African-American</td>
<td>Homeless are particularly vulnerable</td>
<td>Homeless Trust leaders resist providing services to unsheltered persons living on the streets</td>
</tr>
</tbody>
</table>
Black people account for

**National**
- 13% of population
- 24% of COVID deaths

**Florida**
- 16% of population
- 23% of COVID cases and deaths

**Black Persons Are**
- 18% of Miami-Dade’s population
- 57% of all persons experiencing homelessness

[https://covidtracking.com/race](https://covidtracking.com/race)
Local Government Responses

- **Good News**
  - Provided hotel rooms to unhoused elderly and some of the most vulnerable
  - Installed some porta-potties and handwashing stations

- **Bad News**
  - Miami Beach ordinance to ban panhandling 50 feet from businesses
  - City of Miami proposed ordinance to restrict food service to homeless
  - Inadequate testing
  - Homeless Trust resistance to public toilets and handwashing stations
RACIAL EQUITY ACTION STEPS

We will not solve homelessness until we address the role of structural racism.

- View homelessness through racial equity lens: recognize that homeless are a vulnerable population due to racial disparities (i.e. disparate access to health, housing, etc.)
- COVID testing of all persons experiencing homelessness
- Provide hotel rooms to all unsheltered homeless
- Utilize a “trauma-informed” approach
- Stop criminalization efforts especially during the pandemic
Diversity + Inclusion: Systemic and People-Oriented Initiatives

Bernard Guinyard
Director, Diversity + Inclusion
June 2020
Inclusion@Goodwin

MTN Initiative
- Education / Communication
- Innovation Initiatives
- Client Partnerships
- Data Analysis / Information Sharing

Disruption Initiatives
- Mansfield Rule
- Bias Disruption
- Inclusive Leadership / Leader Accountability

D+I Action Plans
- BU Action Plans
- Jr Associate Action Plans
- D+I Dashboards

Sponsorship Initiatives
- Amplify Program
- EC Connectivity Program
- LCLD / Leadership Programs

Affinity Networks
- CRED @Goodwin
- Pride @Goodwin
- Women @Goodwin

Our D+I workstreams
Together, as a community, we will move the needle farther, faster.

The Move the Needle Fund is a five-year model intended to help five law firms reach their diversity and inclusion goals as a collective group with more than two dozen trailblazing general counsels and an advisory group of influential legal community leaders supporting their efforts.

The hope is that this unique approach — which leverages collaboration, transparency, accountability, measurement, and experimentation — will become the industry model for law and beyond.

5 law firms  $5 million  5 years
Our Public Goals

By January 2025:

1. The diversity of (i) Goodwin’s senior associate population and (ii) its population of partners and equity partners elevated in the preceding five years will match or exceed its entry-level associate diversity, which will be consistent with or greater than the diversity of graduating law student classes by gender, race/ethnicity, and LGBTQ+ identity; and

2. The collective composition of all firm leadership committees will be at least 40% diverse.

In all of its efforts to enhance diversity, inclusion, and equity, Goodwin remains committed to equal opportunity for all of its people.
## Why Did We Choose These Goals? Our Current Stats

<table>
<thead>
<tr>
<th></th>
<th>Entry Level</th>
<th>Senior Associates</th>
<th>Non-Equity Partners</th>
<th>Leadership</th>
</tr>
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<tbody>
<tr>
<td><strong>WOMEN</strong></td>
<td>50%</td>
<td>49%</td>
<td>33%</td>
<td></td>
</tr>
<tr>
<td><strong>RACIAL / ETHNIC MINORITIES</strong></td>
<td>35%</td>
<td>24%</td>
<td>16%</td>
<td>35%</td>
</tr>
<tr>
<td><strong>LGBTQ+</strong></td>
<td>9%</td>
<td>3%</td>
<td>5%</td>
<td></td>
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</table>
The Role of Pipeline Initiatives
Khadijah Williams

Senior
Education
Organizer,
Rocketship DC

Board of
Directors,
National Law
Center on
Homelessness & Poverty