

**NATIONAL LAW CENTER
ON HOMELESSNESS & POVERTY**

**2011 MCKINNEY-VENTO AWARDS
ABOUT THE AWARDS**

**Stewart B. McKinney, Bruce F. Vento, Pro Bono Counsel, Personal Achievement,
and Nonprofit Partner Organization Awards**

The National Law Center on Homelessness & Poverty created the McKinney-Vento Awards to recognize individuals or organizations that have advanced solutions to homelessness and poverty. These awards also pay tribute to two outstanding national leaders, Stewart B. McKinney and Bruce F. Vento.

In 1987, the late Congressman Stewart B. McKinney was a primary sponsor of landmark legislation providing federal assistance to Americans experiencing homelessness. The Stewart B. McKinney Homeless Assistance Act was the first – and still only – major federal legislation addressing homelessness. With the Stewart B. McKinney Award, the Law Center is proud to honor leaders who exemplify the patriotism and compassion of Congressman McKinney.

The late Congressman Bruce F. Vento worked in partnership with Stewart B. McKinney and served as one of the original authors of the McKinney Act. After his untimely death in 2000, the legislation was renamed the McKinney-Vento Homeless Assistance Act in recognition of Congressman Vento's work championing legislation to help homeless people become self sufficient. The Bruce F. Vento Award honors those who demonstrate extraordinary commitment to solutions to homelessness.

The Law Center presents the Pro Bono Counsel Award to a law firm that demonstrates the commitment of the legal profession to provide pro bono legal services that significantly transform the lives of men, women, and children who cannot advocate for themselves.

Each year the Law Center selects an individual who has experienced homelessness to receive the Personal Achievement Award to recognize his or her accomplishments and service to those still experiencing homelessness.

NATIONAL LAW CENTER
ON HOMELESSNESS & POVERTY

2011 MCKINNEY-VENTO AWARDS
PAST HONOREES

Stewart B. McKinney Award

Andrew Cuomo
John Grisham
Bruce Vento
Capital Area Food Bank
Tipper Gore
Abe Pollin
Fannie Mae Corporation
Joseph Horning
McCormack Baron Salazar
Senator Jack Reed
Richard E. Schaden
Ted Leonsis, Rick Allen, Kat Byles,
Keith Clinkscales, Jack Davies, Raul
Fernandez, Sheila Johnson, & Susan
Koch
Barbara Ehrenreich

Bruce F. Vento Award

Joseph McColley
Colbert I. King
David K. Shipler
Gregory Stamas
Freddie Mac
Etan Thomas
Judge Jay Zainey

Congresswoman Judy Biggert
Congresswoman Maxine Waters
Congressman Keith Ellison
The Education Law Center of
Pennsylvania

Pro Bono Award

Sidley Austin LLP (formerly Sidley Austin
Brown & Wood LLP)
Jeff Simes & Goodwin Procter LLP
Schulte Roth & Zabel LLP
Covington & Burling LLP
Hogan & Hartson LLP
WilmerHale
Dechert LLP

Personal Achievement Award

Niesha Robinson
Brandon Haynes
Angela Ward
Cary Martin
Melanie Williams
Rickie Slaughter
Tonya Bullock
G.W. Rolle
The Elzer Family

**NATIONAL LAW CENTER
ON HOMELESSNESS & POVERTY**

**2011 MCKINNEY-VENTO AWARDS
SPONSORSHIP LEVELS**

Presenting Sponsor - \$50,000 and above

- Opportunity to distribute organizational giveaways to all attendees
- Company featured/interviewed in the Law Center's e-newsletter, which reaches over 9,000 people monthly
- Three tables (10 seats per table) with premier seating and Company logo visible at the event
- Company banner logo and website link on Law Center website
- Company logo on the event invitation and signage
- Company mentioned in all media releases
- One (1) full-page ad (front inside cover/outside back cover) in the printed event program book
- Continuous looping of logo at event
- Formal recognition of Company from event stage

Event Sponsor - \$25,000 to \$49,999

- Opportunity to distribute Company giveaways to all attendees
- Company featured/interviewed in the Law Center's e-newsletter, which reaches over 9,000 people monthly
- Three tables (10 seats per table) with premier seating and Company logo visible at the event
- Company banner logo and website link on the Law Center's website
- Company logo on the event invitation and signage
- Company mentioned in all media releases
- One (1) full-page ad in the printed event program book
- Continuous looping of logo at event
- Formal recognition of Company from event stage

Leadership Circle - \$15,000 to \$24,999

- Opportunity to distribute Company give-aways to all attendees
- Two tables (10 seats per table) with premier seating at the event
- Company logo and website link on the Law Center's website
- Company logo on the event invitation and signage
- Company mentioned in all media releases
- One (1) full-page ad in the printed event program book
- Continuous looping of logo at event
- Formal recognition of Company from event stage

NATIONAL LAW CENTER
ON HOMELESSNESS & POVERTY

2011 MCKINNEY-VENTO AWARDS
SPONSORSHIP LEVELS (Continued)

Advocate - \$5,000 to \$14,999

- One table (10 seats per table) with reserved seating at the event
- Company logo and website link on the Law Center's website
- Company listing on the event invitation and signage
- One half-page ad in the printed event program book
- Continuous looping of Company logo at event
- Formal recognition of Company from event stage

Patron - \$2,500 to \$4,999

- Five (5) tickets to the event with reserved seating
- Company name on the Law Center's website
- Company name on event signage
- One quarter-page ad in the printed event program book
- Continuous looping of Company name at event
- Formal recognition of Company from event stage

Friend - \$550 to \$2,499

- Two (2) tickets to the event with reserved seating
- Name listed on event signage
- Name printed in the printed event program book
- Continuous looping of name at event

NATIONAL LAW CENTER
ON HOMELESSNESS & POVERTY

2011 MCKINNEY-VENTO AWARDS
SPONSORSHIP RESPONSE FORM

Yes, I would like to sponsor the 13th Annual McKinney-Vento Awards at the following level:

- | | |
|---|--|
| <input type="checkbox"/> Presenting Sponsor - \$50,000 and above | <input type="checkbox"/> Advocate - \$5,000 to \$14,999 |
| <input type="checkbox"/> Event Sponsor - \$25,000 to \$49,999 | <input type="checkbox"/> Patron - \$2,500 to \$4,999 |
| <input type="checkbox"/> Leadership Circle - \$15,000 to \$24,999 | <input type="checkbox"/> Friend - \$550 to \$2,499 |
| <input type="checkbox"/> Individual ticket - \$225 | <input type="checkbox"/> I am unable to attend but would like to make a contribution of \$_____. |

Enclosed is a check for \$_____ payable to: National Law Center on Homelessness & Poverty

Please charge my credit card:

- Visa MasterCard American Express

Card Number: _____
CVV2: _____ (3 – 4 digit security code) Exp. Date: _____
Name: _____ Signature: _____

Name:		
Title:		
Organization/Company:		
Address:		
City:	State:	Zip:
Phone Number:	Fax Number:	
Email:		

Please return this form to:
National Law Center on Homelessness & Poverty
1411 K Street NW, Suite 1400
Washington, DC 20005
(202) 628-2737 (Fax)

For questions, please contact:
Whitney Gent at wgent@nlchp.org or (202) 638-2535 Ext. 204

NATIONAL LAW CENTER ON HOMELESSNESS & POVERTY

McKinney Vento Awards Program Advertising Specification

Advertisements

Please submit ads in one of the following formats: eps, tif or print pdf files (300dpi print pdf files are preferred) by **August 22, 2011**. These can be submitted on CD-rom, zip disk, diskette or by email. If files are emailed, they must be smaller than 2mb; you can use comparison programs such as stuffit or zip-it. All files should include fonts and linked graphics. Please send files to: wgent@nlchp.org and fax a hard copy to 202-628-2737 for verification.

Ad sizes:

full page: 4.75" (wide) x 7.75" (tall)

half page: 4.75" (wide) x 3.75" (tall)

quarter page (horizontal): 4.75" (wide) x 1.5" (tall)

quarter page (horizontal)
4.75" (wide) x 1.5" (tall)

full page
4.75" (wide) x 7.75" (tall)

half page
4.75" (wide) x 3.75" (tall)